

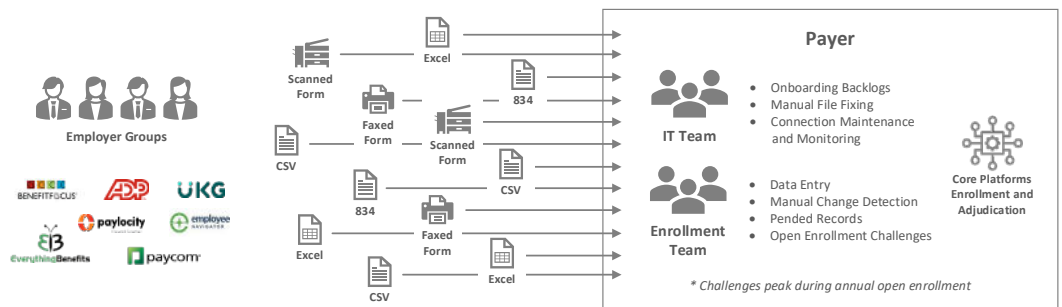


MAKING HEALTHCARE EFFICIENT WITH AUTOMATION

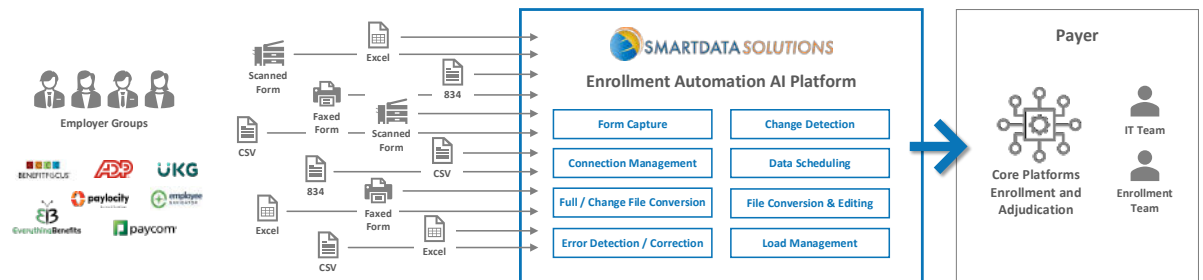
Smart Data Solutions AI Connectivity platform is designed specifically to address the challenges faced by TPAs in growing their enrollment while reducing dependencies on IT and enrollment staffing. Our innovative platform simplifies the integration of 834 files, spreadsheets, and forms. It streamlines operations and empowers you to scale up your membership quickly and accurately. TPAs can focus on engaging with their new large or small groups while Smart Data Solutions connects, streamlines, and manages the enrollment process seamlessly.

OUR ENROLLMENT SIMPLIFICATION PLATFORM

Current Challenges:



Our Solution:



Reduce or Eliminate:

- IT Dependencies
- Data Entry
- Pends
- Errors
- Manual Data Fixing

Results:

- 75% TAT Reduction
- 20% - 40% Staff Reduction
- Fast Group Onboarding
- Easy Open Enrollment

PLATFORM COMPONENTS

FORM CAPTURE

SDS automates the capture of paper enrollment forms in any layout, including declinations. Forms can be received via mail, fax, or e-mail. You never have to worry about data entry again.

LOAD MANAGEMENT

Sudden surges of volume can pose challenges for both IT and enrollment staff alike. Annual renewal season can be especially stressful. The enrollment simplification platform can throttle volumes to align with your capacity planning. Additionally, we coordinate data submissions to harmonize renewal volume vs. regular maintenance volume, ensuring you will comfortably meet all your enrollment deadlines.

FULL / CHANGE FILE CONVERSION

If you are like most payers, you receive a mix of "full data" files and "change only" files. SDS normalizes and consolidates these submissions, so you receive only a single stream in the format that works best for your systems and processes.

FILE CONVERSION & EDITING

Data streams into our platform from multiple source formats (e.g. 834, CSV, Excel). We convert it and prepare it for submission to you by applying configurable business edits such as:

- Benefit code crosswalks
- Rollup/unroll of benefit election codes
- Automated PCP assignment based on zip code
- Missing data supplementation

CONNECTION MANAGEMENT

Managing multiple data connections with groups and vendors is a major enrollment challenge. It involves technical setup, testing, and ongoing monitoring. The enrollment simplification platform is already connected to a large network of vendors and trading partners, and we handle building out new connections when needed. The result is extremely fast group onboarding and a relieved IT staff.

DATA SCHEDULING

Enrollment data is being submitted 24/7, at varying intervals, and sometimes unexpectedly. Often, payer processes involve manual "drag & drop" of files, posing risks to turn-around times. The enrollment simplification platform automates all transfers and scheduling, so your data is received on time, every time.

ERROR DETECTION / CORRECTION

When data problems pop up, they can cause large headaches including large amounts of invalid data and pended records in your system. We automatically detect data errors and apply edits to correct invalid data before it reaches you. When manual fixes are required, we provide specialized work queues to enable fast data correction. All of this ensures a clean and accurate enrollment data stream.

CHANGE DETECTION

Data streams into our platform from multiple source formats (We maintain a complete master copy of your entire enrollment, and we detect changes at an individual field level based on new submissions we receive. This eliminates the work of manually scanning for changes or doing full data reloads.

IMPACTS

- **Automated Processes:** Our platform automatically handles data exchange scheduling, fax intake, form data capture, file conversion, and business editing.
- **Comprehensive Support:** Our platform comes with comprehensive support. Our dedicated support team is just a call or message away, ready to assist you whenever you encounter technical challenges or have questions. It is made up of enrollment and IT experts that understand your business and your platform requirements.
- **Minimal IT Infrastructure:** Our platform operates in a cloud-based environment, eliminating the need for complex IT infrastructure or server maintenance. You can leverage the power of our solution without the headache of managing on-premises systems or investing in additional hardware.
- **Scalable and Cost-Effective:** Our solution is designed to accommodate the needs of TPAs of all sizes. Whether you're a small TPA or a growing enterprise, our platform scales effortlessly to meet your requirements. It is proven to deliver >30% savings to our clients.
- **User-Friendly Interface:** Our process is highly automated, but sometimes business rules call for staff review and decision making. Our powerful specialized review interfaces allow you to make decisions and correct errors before they reach you, ensuring you always receive a clean stream of enrollment data.